



Description

ColorCrest is a single color low-profile flocked graphic product that brings texture to your logo. It reproduces finer details than our other flocked products, offers superior abrasion resistance, withstands 50+ washes for durability and delivers consistency across various substrates. The product is lightweight, flexible and applies in 20 seconds or less.

Best Uses

ColorCrest is your solution when you have a single color logo that you want to differentiate with a soft, low-profile aesthetic. Use it where a screen print can't supply dimension or withstand multiple washes and embroidery won't display the detail you need.

Options

Color

Flock Colors: 12 Stock Colors



White 01



Yellow 02



Gold 20



Dark Gold 21



Kelly Green 06



Dark Green 17



Royal Blue 07



Navy Blue 09



Red 04



Maroon 95



Brown 15



Black 10

Backing

- Heat Transfer - applied with a heat press

Details

Minimums

- Order quantity: 200+ (stock colors)
- For designs greater than 20 square inches, minimums may be less

Size Specifications Min/Max

- Minimum image size: 1/4" x 1/4" (6.35 mm x 6.35 mm)
- Maximum image size: 25" x 18.8" (635 mm x 477 mm)
- Minimum freestanding line weight: 1.0 mm
- Minimum between freestanding elements: 0.8 mm

Production Time

- Two (2) days art time
- Order ships two (2) weeks after art approval, or sooner

Fabrics

Adheres to the following fabrics:

- Canvas • Cotton • Denim • Dri-FIT • Fleece • Mesh
 - Polyester • Rayon • Spandex • Textured Knits
- Custom fabric testing available

Testing Information

- 50 home wash cycles with tumble dry at 40° C (104° F)
- Oeko-Tex Standard 100 Certified
- A01 and RSL compliant

Shelf Life

Three (3) years in a controlled environment

Disclaimer FiberLok Technologies recommends testing according to your heat press and garment parameters. FiberLok Technologies is not liable for any damages incurred during the application process.

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Application Information

1. Machine Settings

Important: Machine must have one cushioned, soft surface

ColorCrest Heat Transfers

Temp: 325° F (163° C)

Time: 15 seconds

Pressure: Medium (40-60% of the pressure range of most machines.)

NOTE: Above settings are general recommendations. Every material and press varies, please adjust your pressure according to your machine results. ColorCrest technicians are also available to help with your application.

2. Pre-Test Fabric

Check fabric for melting, scorching, curling or other problems by applying heat at the temperature recommended above. Application to waterproof/water-resistant fabrics, leather or slick nylons are not recommended, due to adhesion or scorching problems.



3. Place Transfer

Place transfer on fabric with the adhesive side down.
Optional: Place silicone sheet over item.



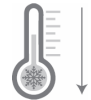
4. Apply Heat

Apply heat for specified dwell time.



5. Let Cool

Remove from heat press keeping flat, without pulling or twisting while warm, which can weaken the adhesion. Allow applied transfer to cool to the touch or to room temperature in a flat position.



6. Peel Film

Peel away carrier backing, while checking that design is transferring. If not, repeat steps 3-5. If your transfer appears smashed or if you see an impression around your logo, decrease pressure incrementally and repeat steps 3-5.



7. Test Adhesion

Test transfer adhesion by machine washing with detergent. While still wet, try to pick off design. If the design comes off in tiny bits only, adhesion is satisfactory; if design can be peeled off in continuous, larger pieces, then adhesion is not satisfactory, contact us for assistance.



8. Final Check

Final check on appearance and feel. (Normal - Lint roll any excess unadhered flock fibers.) Properly applied, FiberLok apparel graphics look clear, feel soft, and will last the lifetime of the garment.

